

Be The Owner of
Your
Own Company

In Association With



YOUTH
DEVELOPMENT
PHARMACEUTICALS
ASSOCIATION

MS In

Pharmaceutical
Entrepreneurship

Unique Program
First Time In India

Program Overview

The MS in Pharmaceutical Entrepreneurship is designed for aspiring leaders who want to make a significant impact in the dynamic pharmaceutical industry. This program combines management expertise with specialized knowledge in pharmaceuticals, equipping graduates to drive innovation, create successful ventures, and lead transformative change.

Why Choose Our Program?



Create your own company
during course



Develop your own product
in associated industry



Scale up your product with
the help of industry experts



Industry-Relevant Skills



Innovation and Leadership



Learn branding and marketing
to promote sales



Holistic Learning Approach

Key Features

1

Entrepreneurial Mindset

- Cultivate an entrepreneurial mindset through case studies, workshops, & real-world projects.
- Explore disruptive technologies, digital health, and business models.



2

Industry Immersion

- Engage with industry experts, entrepreneurs & successful pharma leaders.
- Site visits, internships, and guest lectures provide practical exposure.



3

Business Plan Development

- Create a comprehensive business plan for a pharmaceutical venture.
- Pitch your ideas to investors and industry stakeholders.



Career Opportunities

Graduates of our program are well-prepared for various roles, including:

- Pharmaceutical Entrepreneur
- Product Manager
- Business Development Manager
- Healthcare Consultant
- Regulatory Affairs Specialist
- Market Analyst

Admission Criteria

✓ **B.Pharm**

✓ **M.Pharm**

<https://forms.gle/NdK1hhTF3NgZB8vd8>



Join Us on the Entrepreneurial Journey!

For admissions and inquiries, visit our website:

www.swarnim.edu.in